



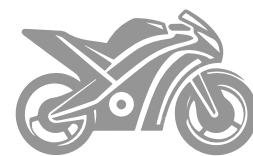
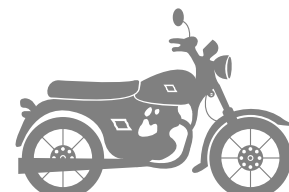
***JSP BRAKES & CLUTCHES***

**COMPANY**

**PROFILE**

---

**PREMIUM BRAKING SOLUTIONS FOR  
2W & 3W APPLICATIONS**



TRUSTED BY DEALERS & MECHANICS ACROSS INDIA

# Table of **CONTENTS**

## **Contents**

ABOUT

OUR TEAM

VISION

MISSION

WHY CHOOSE JSP BRAKES

MANUFACTURING

OUR ACHIEVEMENT

2W BRAKE SHOES RANGE START

3W BRAKE SHOES RANGE START

## **Page No**

**3**

**4**

**5**

**6**

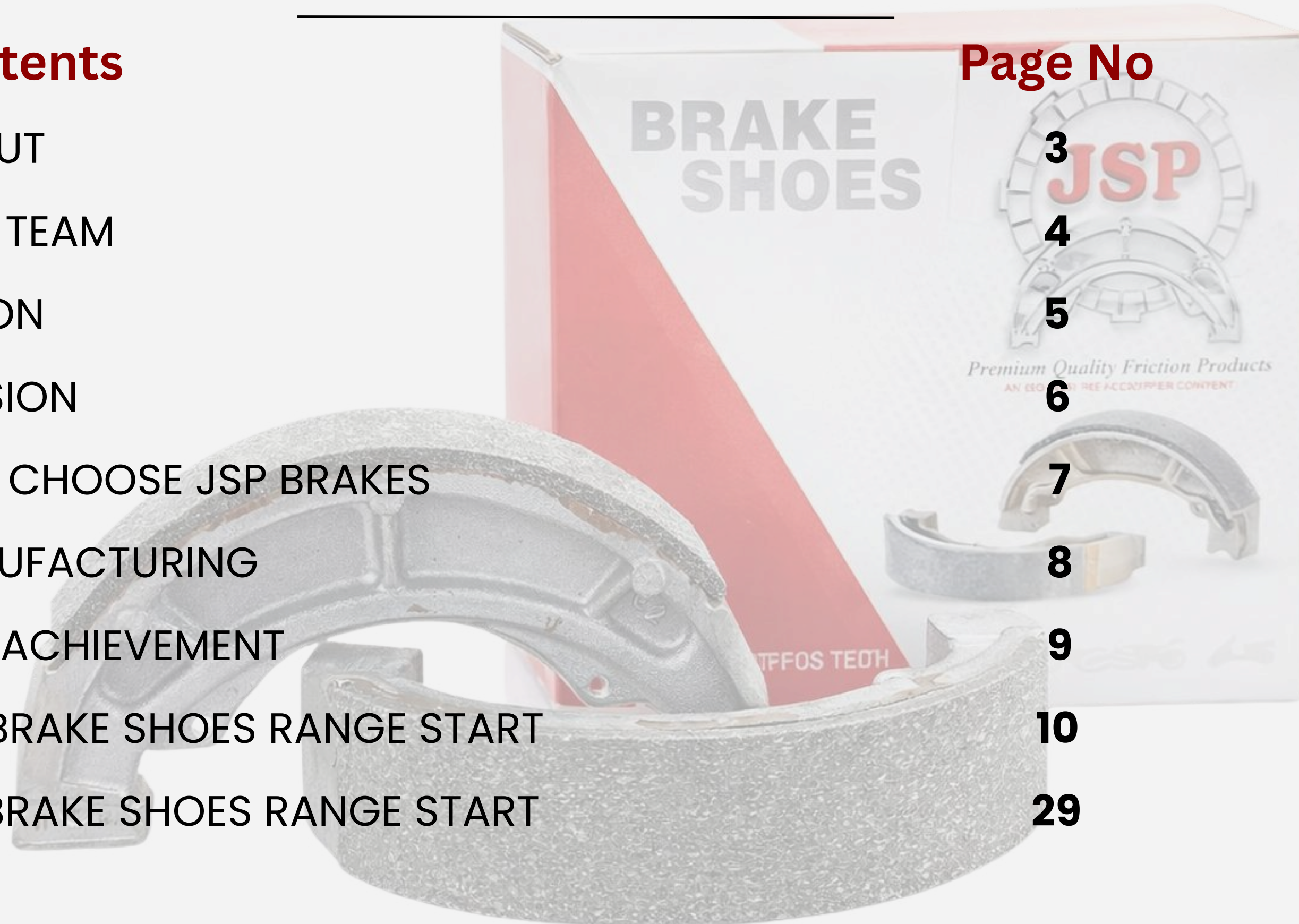
**7**

**8**

**9**

**10**

**29**



# About COMPANY

---

Established in 1998 in Delhi, JSP Automotive Pvt. Ltd. (**ISO 9001:2015 certified**) manufactures premium two-wheeler braking solutions. We specialize in Brake Shoes, Disc Pads, Clutch Plates, Clutch Shoes for Hero, Tvs, Bajaj, and more.

Our product deliver friction stability, heat resistance, and durability for Indian roads – ensuring smooth stops, reduced wear, and rider safety.

Expanding pan-India and internationally, we prioritize quality, innovation, and timely supply. Trusted by mechanics and distributors nationwide – now exporting worldwide.



# Message From The **FOUNDER**

At JSP Brakes & Clutches, our goal has always been to build products that people can rely on every single day.

We understand that braking is not just a component — it is a responsibility. Every product we manufacture carries our commitment to safety, performance, and long-term reliability.

Our journey has been powered by the trust of our dealers, mechanics, and customers. We will continue to innovate, improve, and grow while maintaining the quality standards that define our brand.



**Founder & Managing Director  
JSP automotive Pvt. Ltd.**

# VISION

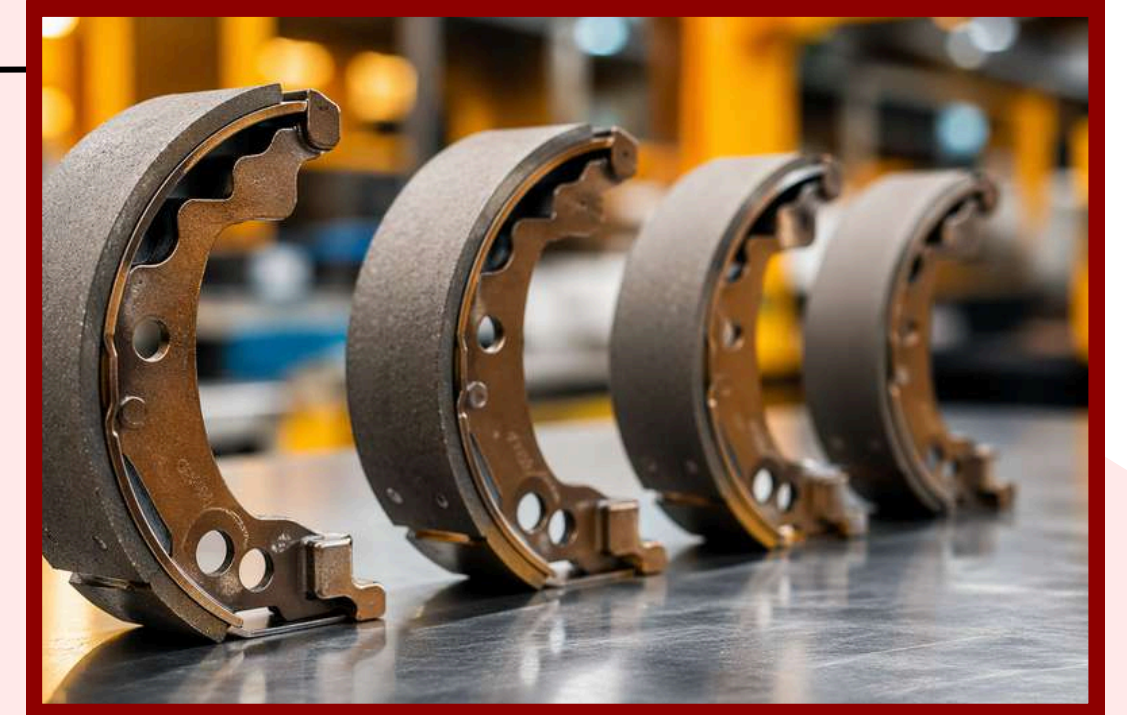
---

Our vision is to establish JSP Brakes as a globally respected two-wheeler braking brand, known for innovation, precision engineering, dependable performance, and enduring customer value in India and beyond.



# MISSION

At JSP Brakes, our mission is to deliver dependable two-wheeler braking components through quality manufacturing, continuous improvement, and strong customer trust. We aim to support riders with safer performance, and distributors with products they can rely on across India and international markets.



# WHY CHOOSE JSP BRAKES

Engineered for reliable braking performance, long-lasting durability, and consistent rider confidence across daily and demanding road conditions.

- OEM Fitment Accuracy
- High Friction Performance
- Heat-Resistant Material
- Smooth brake Response
- Low Noise Operation
- Long Service Life
- Daily and Highway ready
- Wet and Dry Stability
- Quality-Tested
- Wide Vehicle Compatibility

# Manufacturing Process



1

## **Material Selection**

We select premium-grade friction materials to ensure durability, heat resistance, and stable braking performance.

2

## **Precision Manufacturing**

Our advanced manufacturing methods deliver accurate fitment and consistent product quality.

3

## **Quality Inspection**

Every product is tested under strict quality standards for safety, reliability, and long service life.

4

## **Packaging & Supply**

Finished products are carefully packed and dispatched through a reliable dealer and distributor network.

# OUR ACHIEVEMENT

---

JSP Brakes has grown through years of dedicated manufacturing, consistent quality control, and strong customer trust. With a focus on two-wheeler braking components, we continue to expand our product range and market presence across India and international markets.

## Years of Experience

**1998**

Established in Delhi with a focus on two-wheeler braking solutions.

## Quality Focus

**ISO 9001:2015**

Committed to quality-driven manufacturing and reliable performance.

---

## Dealer Trust

**Trusted by Dealers & Mechanics**

Building long-term confidence through consistent product quality.

## Product Range

**Brake Shoes, Disc Pads & Clutch Components**

Expanding product line for multiple two-wheeler applications.

# 2W BRAKE SHOE RANGE

Premium Braking Solutions for 2W Applications

Engineered with advanced friction technology, JSP Brake Shoes are designed to deliver stable braking performance, strong stopping control, and long operational life across daily commuting and high-load riding conditions.

## PERFORMANCE FEATURES

**Long Service Life**

**Instant Braking Response**

**High-Temperature Friction Liner**

**Low Noise & Smooth Operation**

**OEM Fitment Accuracy**

**Industrial Adhesive Bonding**

**ADC12 Grade Aluminum Body**

**Made for Indian Road Conditions**


# Compatible Models

**ACTIVA NEW / SUPER SPLENDOR / SHINE**



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

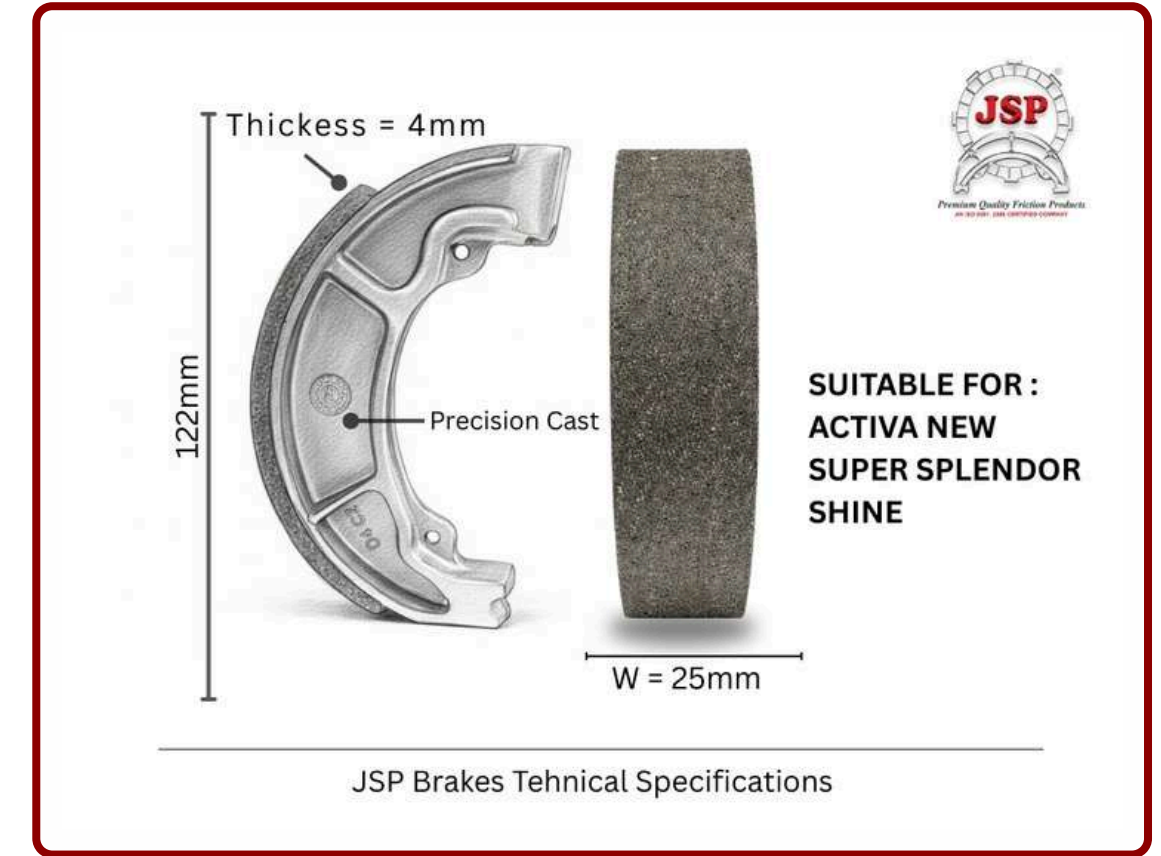
High-Performance Brake Shoe for 2W/ 3W Applications



- HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures
- INDUSTRIAL ADHESIVE BOND**  
High Shear Strength
- INSTANT BRAKING POWER**  
Complete Rider Confidence
- ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

The diagram shows a brake shoe with four red callout lines pointing to specific features: the friction liner, the adhesive bond, the braking power area, and the aluminum body. The JSP logo is in the top right corner.



# Compatible Models

## BULLET FRONT 500CC



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

**JSP**  
Premium Quality Friction Products

Thickness = 4.5

169mm

Precision Cast

W = 40mm

**SUITABLE FOR :  
BULLET FRONT  
500cc**

JSP Brakes Tehnical Specifications

# Compatible Models

## BULLET REAR



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

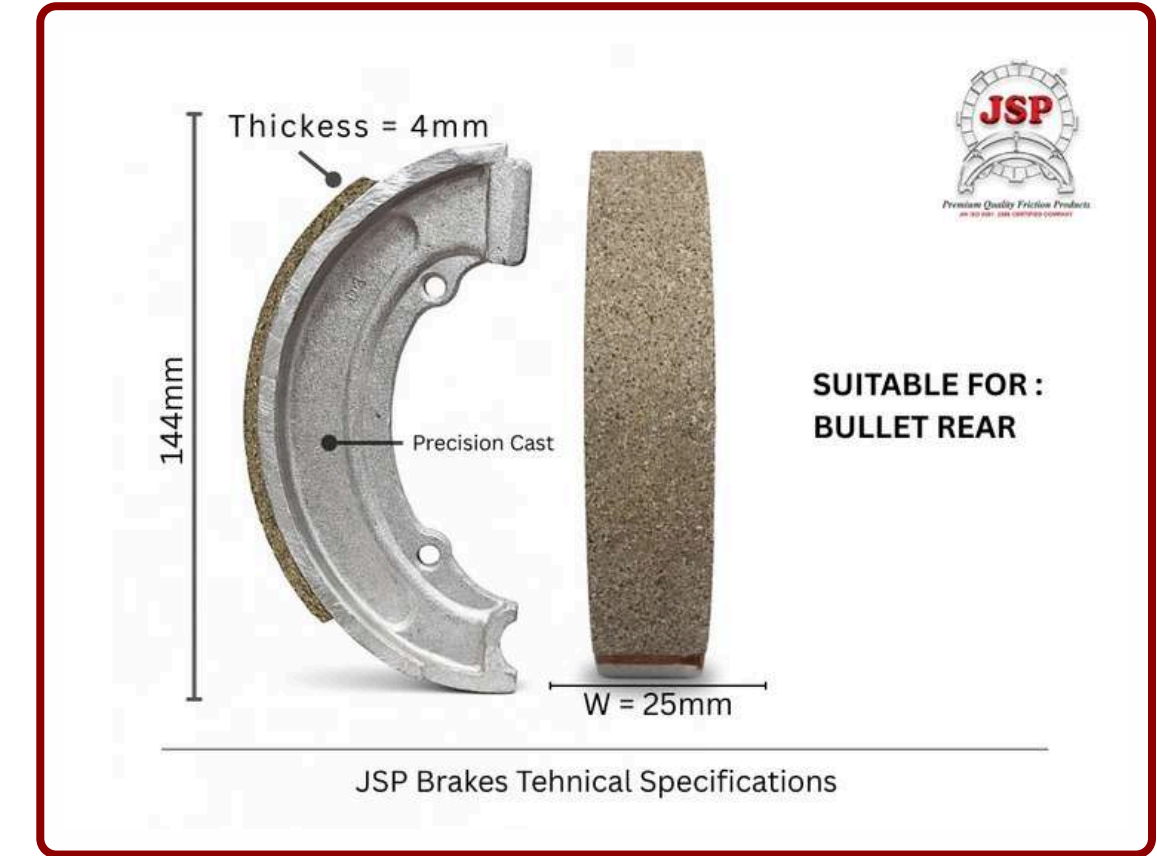
**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

**JSP**  
Premium Quality Friction Products



# Compatible Models

## FAZER FZ



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

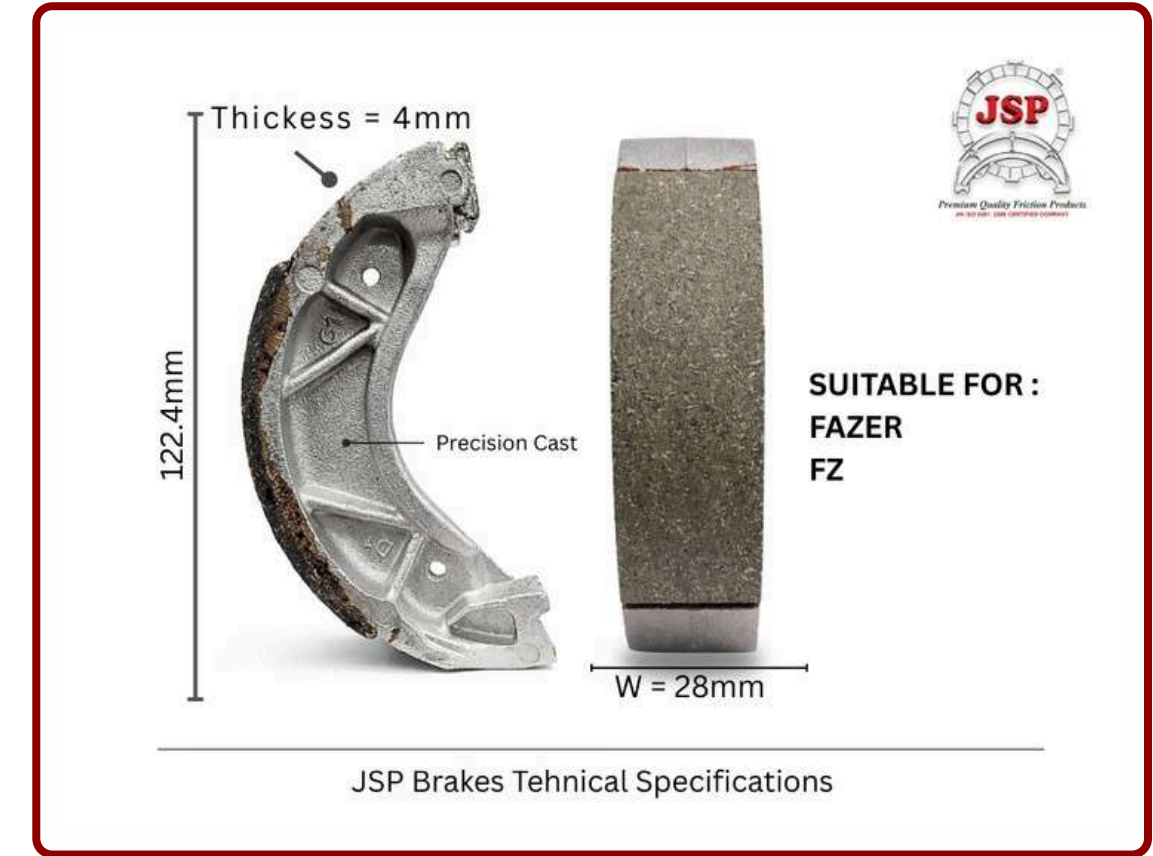
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**PRECISION ENGINEERED** | **MAKE IN INDIA** | **LONG SERVICE LIFE**



# Compatible Models

## HERO HOONDA / SPLENDOR REAR



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**JSP**  
Premium Quality Friction Products

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

**JSP**  
Premium Quality Friction Products

Thickness = 4mm

101.7mm

Precision Cast

W = 25mm

**SUITABLE FOR:  
HERO HONDA  
SPLENDOR  
REAR**

JSP Brakes Tehnical Specifications

# Compatible Models

## HF CD - DELUXE



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

JSP  
Premium Quality Friction Products

Thickness = 4mm

101.7mm

Precision Cast

W = 25mm

SUITABLE FOR :  
HF CD- DELUXE

JSP Brakes Tehnical Specifications

# Compatible Models

## KB4S / PLATINA



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

Thickness = 4mm

100.6mm

Precision Cast

W = 30mm

**SUITABLE FOR :**  
**KB4S**  
**PLATINA**

JSP Brakes Tehnical Specifications

# Compatible Models

## KINETIC HONDA E - SCOOTER



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

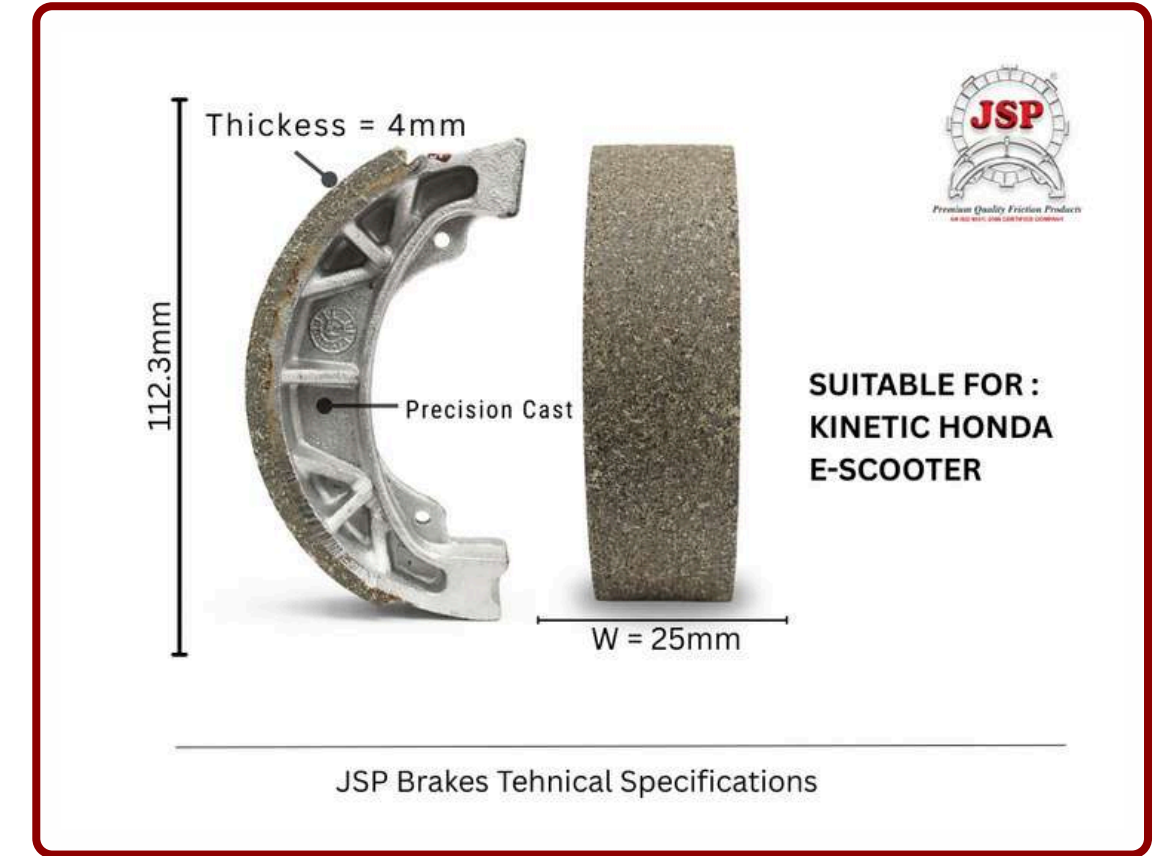
**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**JSP**  
Premium Quality Friction Products

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Compatible Models

## MAHINDRA DURO



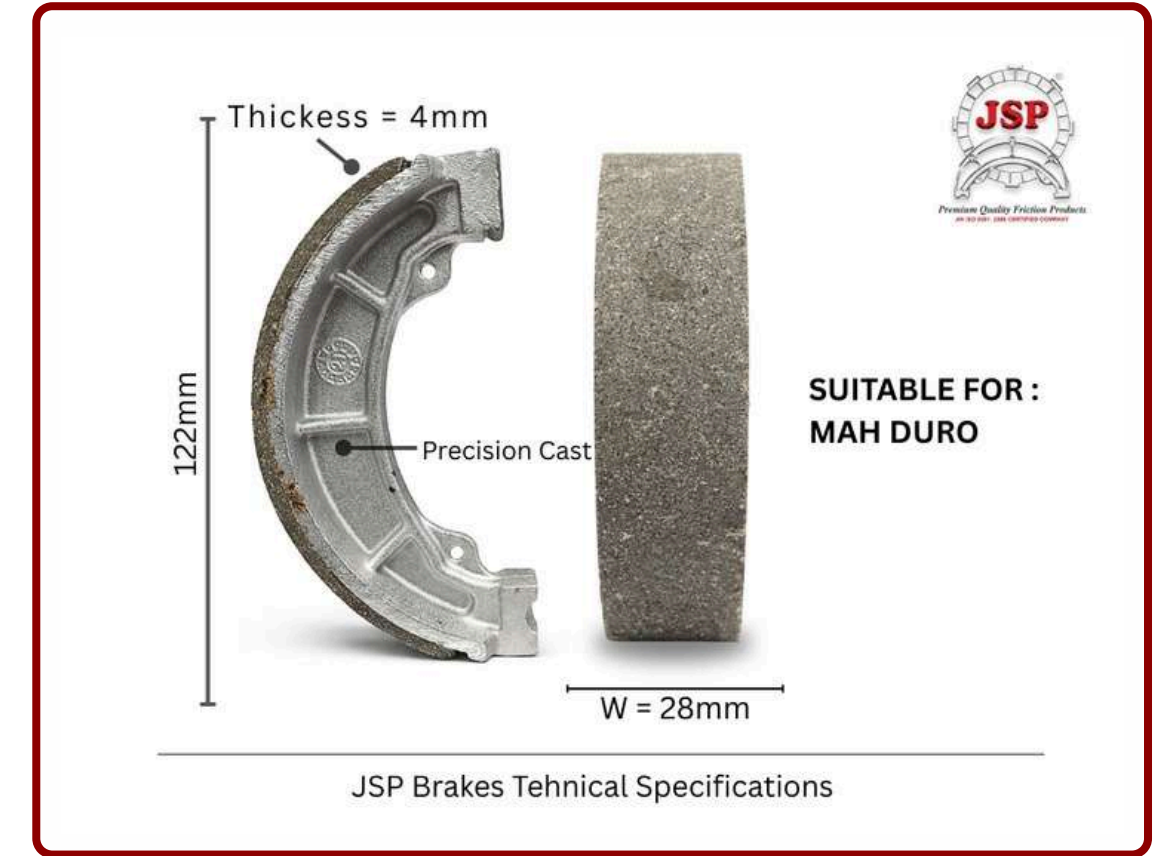
### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications

- HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures
- INDUSTRIAL ADHESIVE BOND**  
High Shear Strength
- INSTANT BRAKING POWER**  
Complete Rider Confidence
- ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

JSP  
Premium Quality Friction Products

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Compatible Models

## PULSAR



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications

- HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures
- INDUSTRIAL ADHESIVE BOND**  
High Shear Strength
- INSTANT BRAKING POWER**  
Complete Rider Confidence
- ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**JSP**  
Premium Quality Friction Products

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

Thickness = 3.5

121.5mm

Precision Cast

W = 28mm

**JSP**  
Premium Quality Friction Products

SUITABLE FOR :  
PULSAR

JSP Brakes Tehnical Specifications


# Compatible Models

## RX 100 CRUX



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications



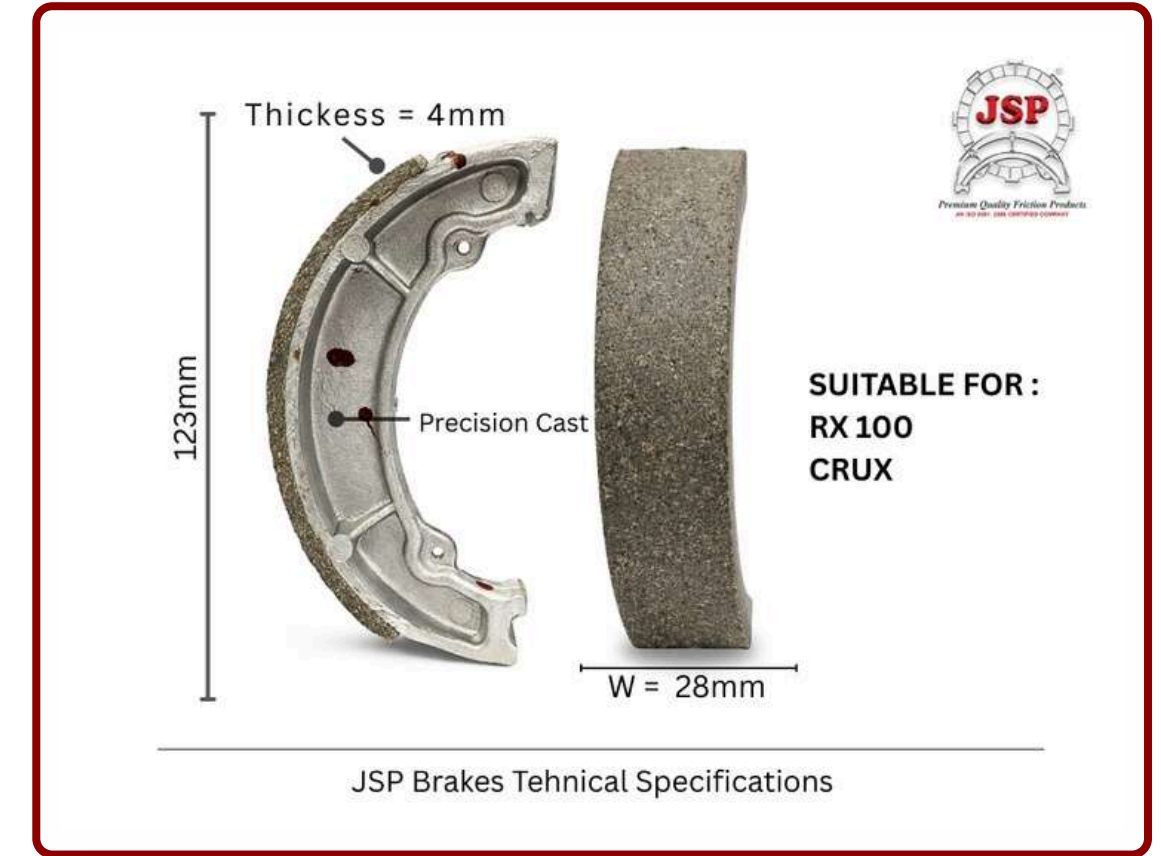
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Compatible Models

## SCOOTY PEP / TVS SCOOTY



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

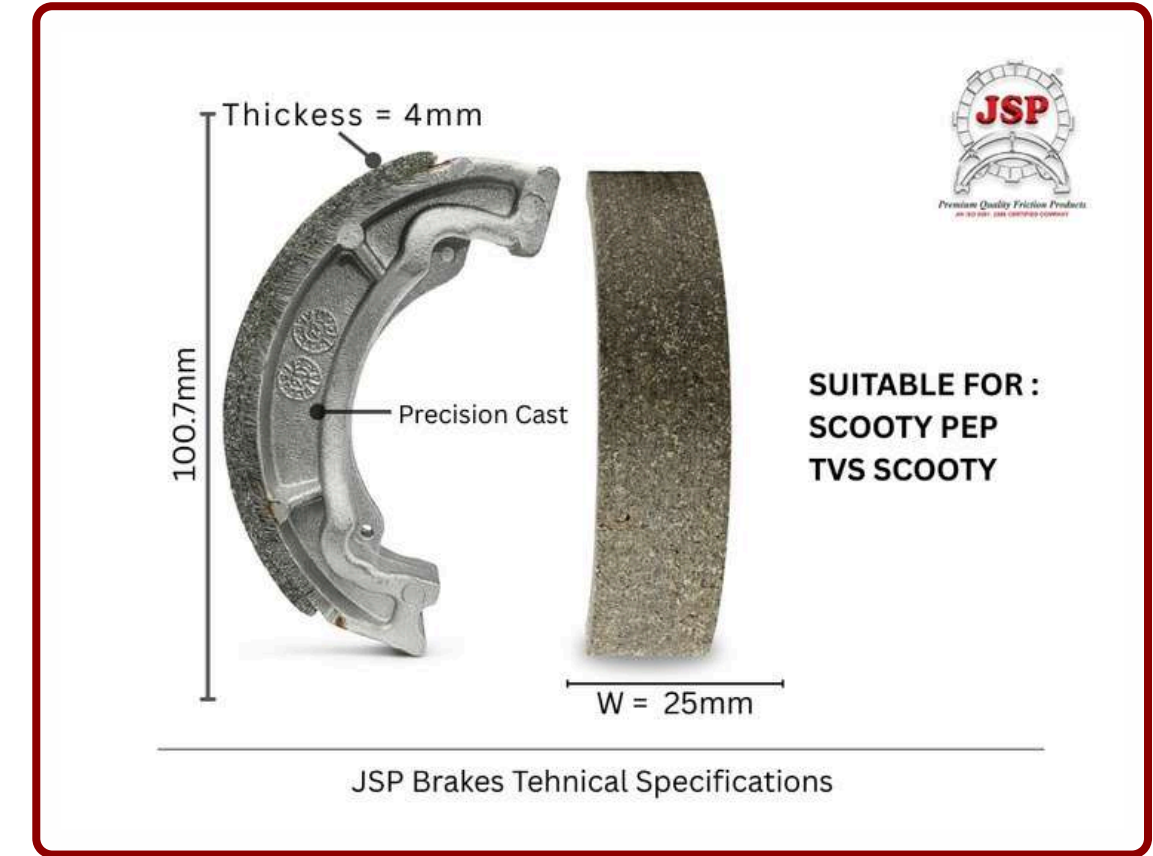
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**PRECISION ENGINEERED** | **MAKE IN INDIA** | **LONG SERVICE LIFE**




# Compatible Models

## SPLENDOR FR



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**

High-Performance Brake Shoe for 2W/ 3W Applications



**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

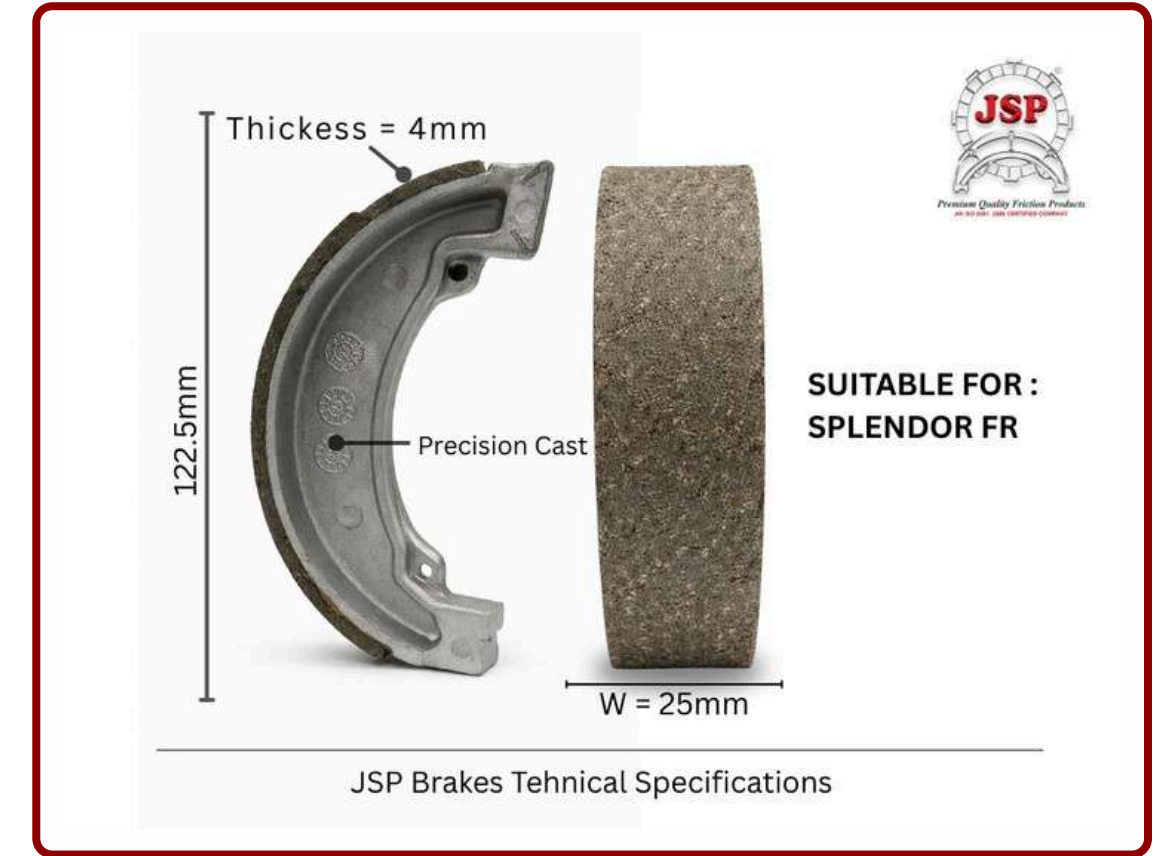
**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED

MAKE IN INDIA

LONG SERVICE LIFE




# Compatible Models

## SUZUKI ACCESS



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications




**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



Thickness = 4mm

112mm

Precision Cast

W = 25mm

SUITABLE FOR :  
SUZUKI ACCESS

JSP Brakes Tehnical Specifications

# Compatible Models

## TVS JUPITER / SAMURAI / N-TORQ



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE

**JSP**  
Premium Quality Friction Products

Thickness = 4mm

121.4mm

Precision Cast

W = 28mm

**SUITABLE FOR :**  
TVS JUPITER  
SAMURAI  
N-TORQ

JSP Brakes Tehnical Specifications


# Compatible Models

**TVS VICTOR / STAR CITY / XL REAR**



### JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W/ 3W Applications



The image shows a single brake shoe with four callout boxes pointing to different parts of the shoe. The callouts are: 'HIGH-TEMP FRICTION LINER' (Stable Mu at elevated temperatures), 'INDUSTRIAL ADHESIVE BOND' (High Shear Strength), 'INSTANT BRAKING POWER' (Complete Rider Confidence), and 'ADC12 GRADE ALUMINUM' (Rapid Heat Dissipation, Optimum Breaking Load). The JSP logo is in the top right corner.

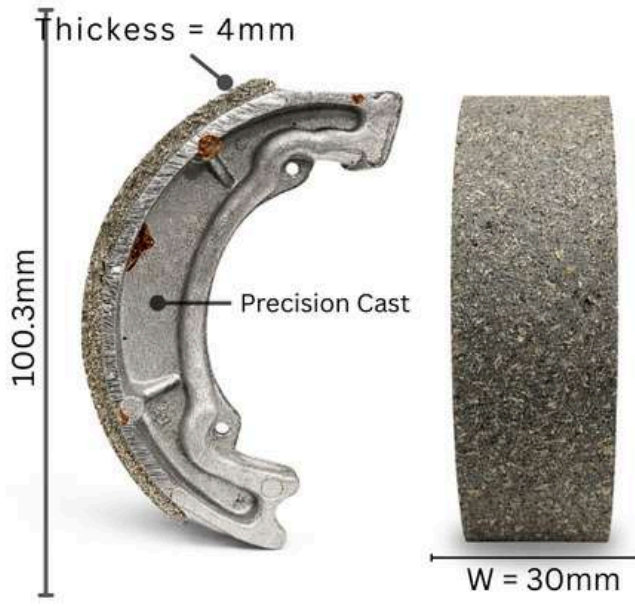
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



The image shows a side view of a brake shoe with dimensions. The thickness is 4mm, the width is 30mm, and the height is 100.3mm. The shoe is labeled 'Precision Cast'. The JSP logo is in the top right corner.

Thickness = 4mm

100.3mm

Precision Cast

W = 30mm

**SUITABLE FOR :**  
TVS VICTOR  
STAR CITY  
XL REAR

JSP Brakes Tehnical Specifications

# Compatible Models

## XL-50 / SUPER XL



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

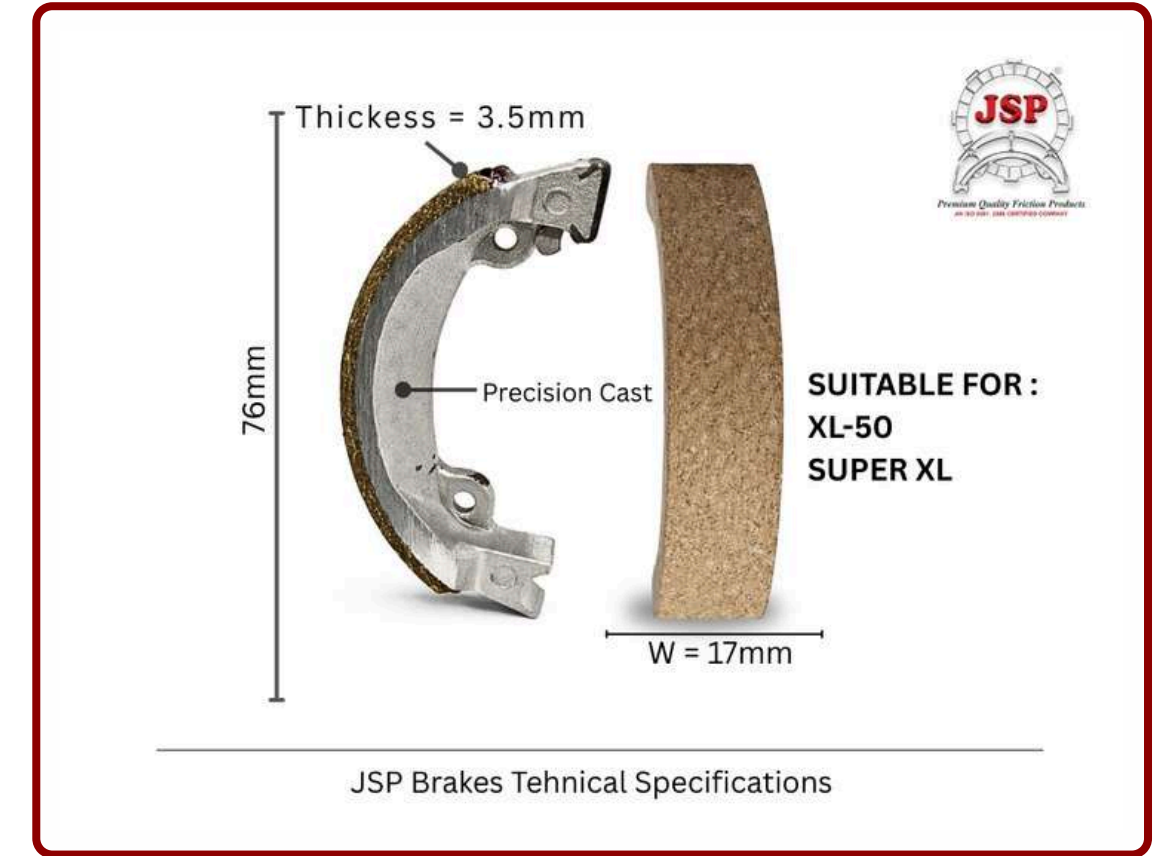
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Compatible Models

## XL-100 / HEAVY DUTY



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

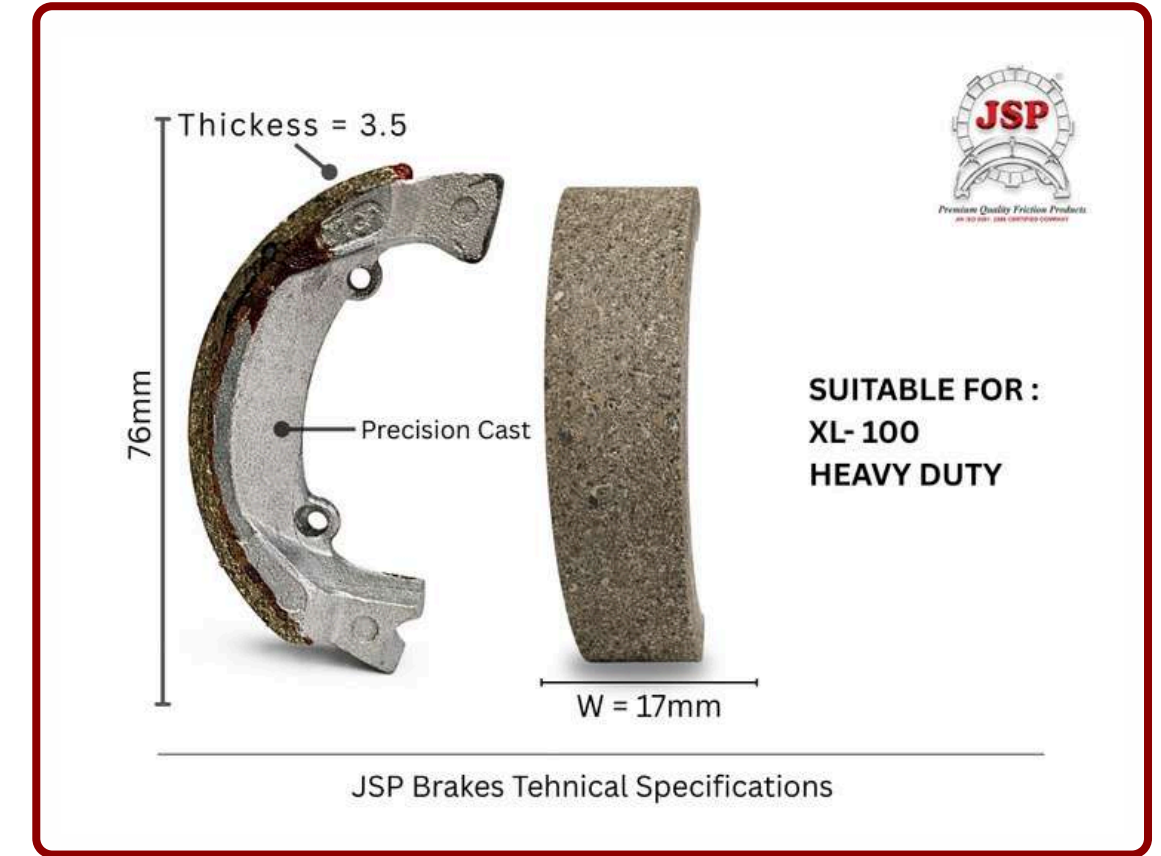
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

**PRECISION ENGINEERED** | **MAKE IN INDIA** | **LONG SERVICE LIFE**



# 3W BRAKE SHOE RANGE

## Heavy- Duty Braking Solutions 3W Applications

---

Built for commercial and daily load-carrying vehicles, JSP 3W brakes Shoes are engineered to deliver stable braking performance, strong stopping control, and long operational life across demanding road conditions.

### PERFORMANCE FEATURES

**Long Service Life**

**Heavy Load stability**

**Heat Resistant Friction Material**

**Low Noise & Smooth Operation**

**OEM Fitment Accuracy**

**Industrial Adhesive Bonding**

**ADC12 Grade Aluminum Body**

**Smooth & reliable Brake Response**

# Compatible Models

## BAJAJ RE / K MODEL



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

JSP  
Premium Quality Friction Products

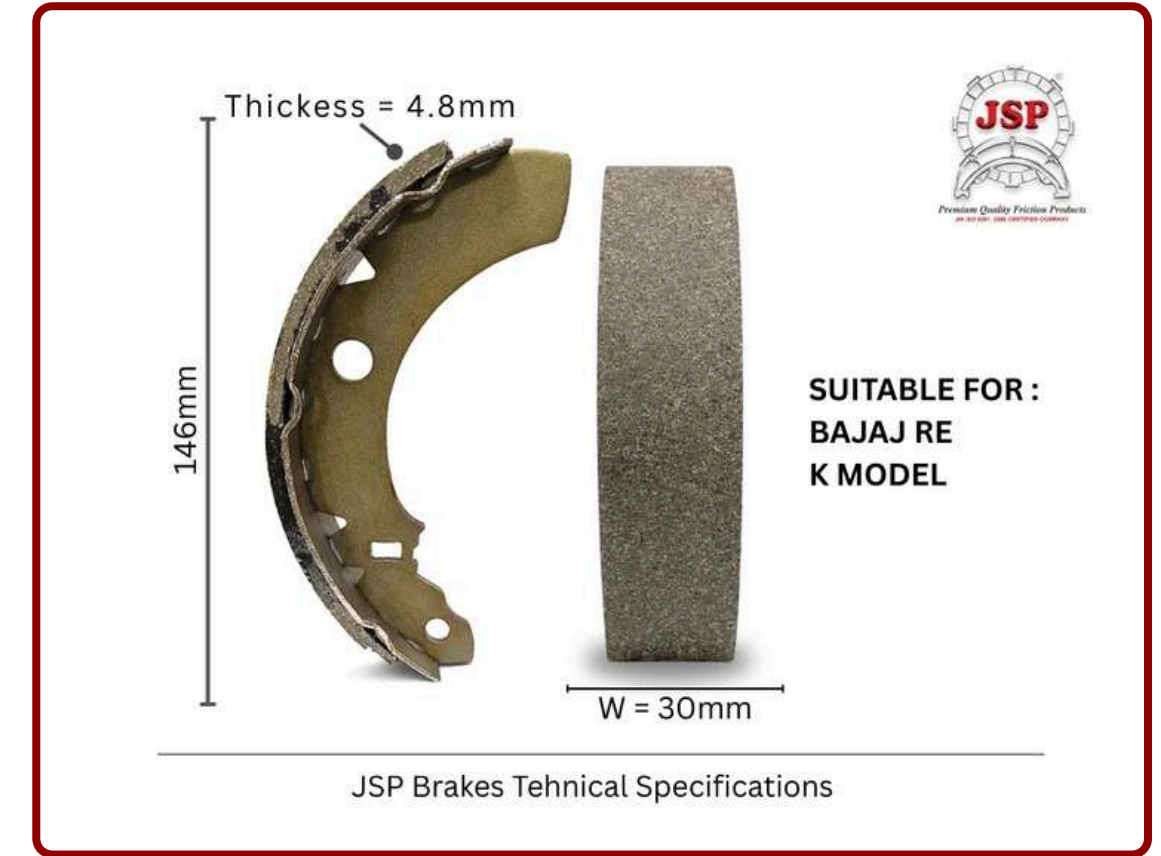
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Compatible Models

## E-RICKSHAW



**JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY**  
High-Performance Brake Shoe for 2W/ 3W Applications

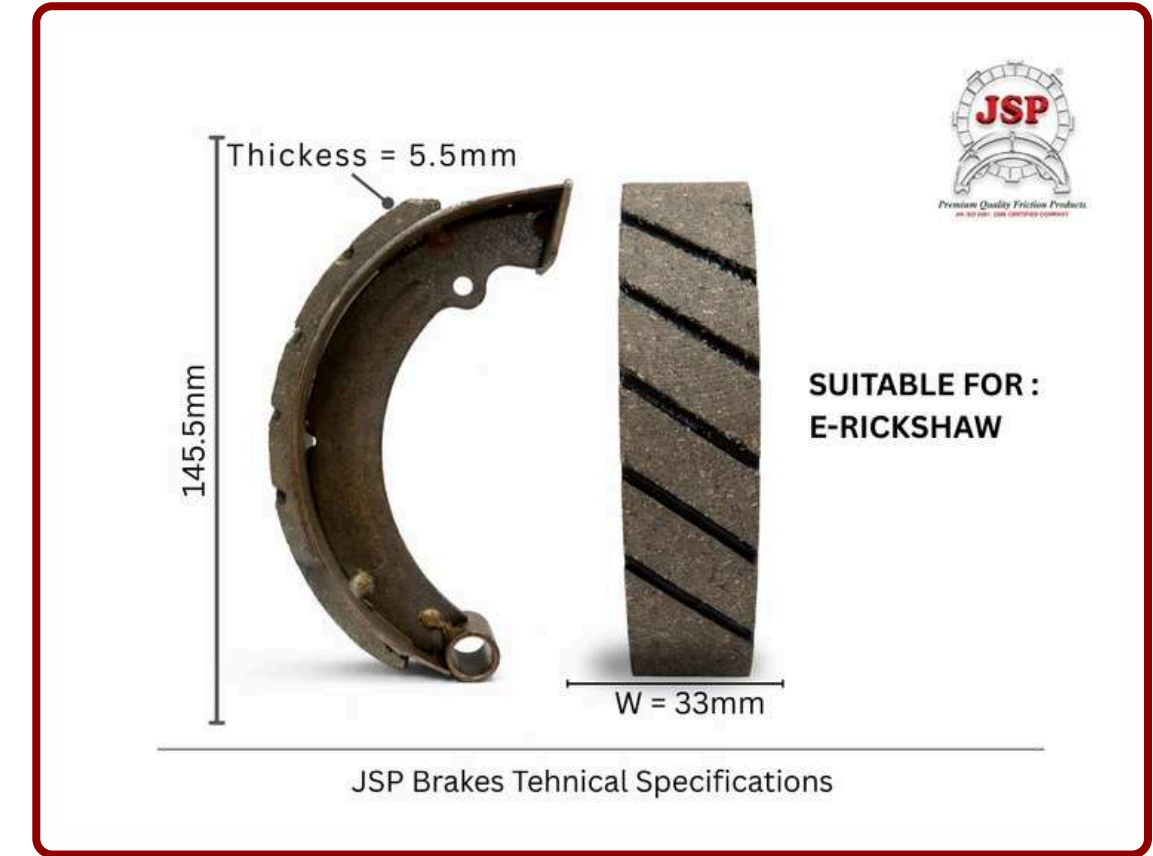
**HIGH-TEMP FRICTION LINER**  
Stable Mu at elevated temperatures

**INDUSTRIAL ADHESIVE BOND**  
High Shear Strength

**INSTANT BRAKING POWER**  
Complete Rider Confidence

**ADC12 GRADE ALUMINUM**  
Rapid Heat Dissipation  
Optimum Breaking Load

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



# Contact us

+91 98718 44900  
+91 93101 70240

[info@jspbrakes.com](mailto:info@jspbrakes.com)

[jspbrakes.com](http://jspbrakes.com)

[Shed No-9 Cat II, DSIDC Complex,  
Rohtak Road, New Delhi-41](#)

Stay Connected with JSP



EXPLORE OUR COMPLETE RANGE

CLICK HERE





*Premium Quality Friction Products*  
AN ISO 9001: 2008 CERTIFIED COMPANY

***JSP Brakes  
& Clutches***  
**THANK YOU**