

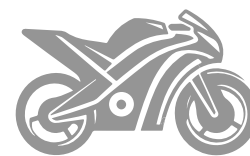
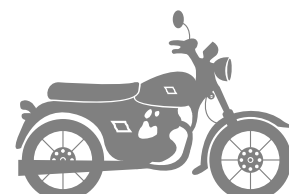


JSP BRAKES & CLUTCHES

COMPANY

PROFILE

**PREMIUM BRAKING SOLUTIONS FOR
2W APPLICATIONS**



TRUSTED BY DEALERS & MECHANICS ACROSS INDIA

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About COMPANY

Established in 1998 in Delhi, JSP Automotive Pvt. Ltd. (**ISO 9001:2015 certified**) manufactures premium two-wheeler braking solutions. We specialize in Brake Shoes, Disc Pads, Clutch Plates, Clutch Shoes for Hero, Tvs, Bajaj, and more.

Our product deliver friction stability, heat resistance, and durability for Indian roads – ensuring smooth stops, reduced wear, and rider safety.

Expanding pan-India and internationally, we prioritize quality, innovation, and timely supply. Trusted by mechanics and distributors nationwide – now exporting worldwide.



Message From The **FOUNDER**

At JSP Brakes & Clutches, our goal has always been to build products that people can rely on every single day.

We understand that braking is not just a component — it is a responsibility. Every product we manufacture carries our commitment to safety, performance, and long-term reliability.

Our journey has been powered by the trust of our dealers, mechanics, and customers. We will continue to innovate, improve, and grow while maintaining the quality standards that define our brand.



**Founder & Managing Director
JSP automotive Pvt. Ltd.**

VISION

Our vision is to establish JSP Brakes as a globally respected two-wheeler braking brand, known for innovation, precision engineering, dependable performance, and enduring customer value in India and beyond.



MISSION

At JSP Brakes, our mission is to deliver dependable two-wheeler braking components through quality manufacturing, continuous improvement, and strong customer trust. We aim to support riders with safer performance, and distributors with products they can rely on across India and international markets.



WHY CHOOSE JSP BRAKES

Engineered for reliable braking performance, long-lasting durability, and consistent rider confidence across daily and demanding road conditions.

- OEM Fitment Accuracy
- High Friction Performance
- Heat-Resistant Material
- Smooth brake Response
- Low Noise Operation
- Long Service Life
- Daily and Highway ready
- Wet and Dry Stability
- Quality-Tested
- Wide Vehicle Compatibility

Manufacturing Process

1

Material Selection

We select premium-grade friction materials to ensure durability, heat resistance, and stable braking performance.

2

Precision Manufacturing

Our advanced manufacturing methods deliver accurate fitment and consistent product quality.

3

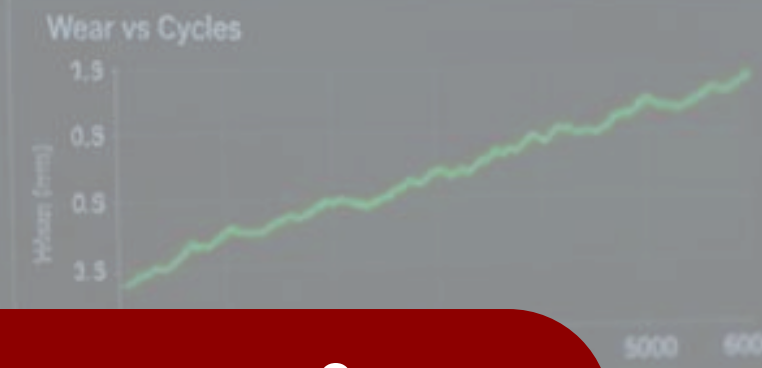
Quality Inspection

Every product is tested under strict quality standards for safety, reliability, and long service life.

4

Packaging & Supply

Finished products are carefully packed and dispatched through a reliable dealer and distributor network.



Test Parameters

Test Speed	: 1500 rpm
Load	: 250 N
Temperature	: 85.6 °C
Test Duration	: 00:15:43
Status	: Testing...

Real Time Readings

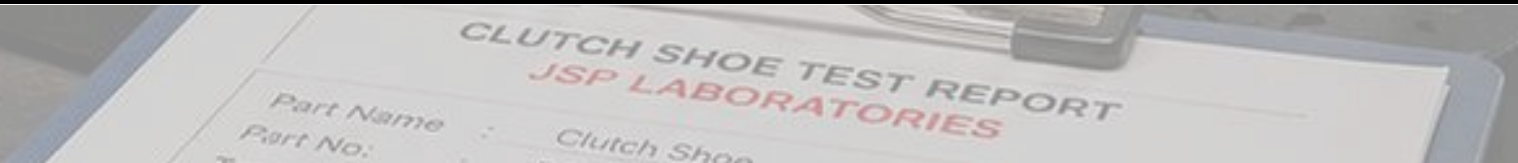
Time (s)	Friction Coef.	Wear (mm)	Temperature (°C)
900	0.412	0.085	85.4
901	0.415	0.086	85.6



CLUTCH SHOE



LEADER OF INDIA JSP
RAD001135



OUR ACHIEVEMENT

JSP Brakes has grown through years of dedicated manufacturing, consistent quality control, and strong customer trust. With a focus on two-wheeler braking components, we continue to expand our product range and market presence across India and international markets.

Years of Experience

1998

Established in Delhi with a focus on two-wheeler braking solutions.

Quality Focus

ISO 9001:2015

Committed to quality-driven manufacturing and reliable performance.

Dealer Trust

Trusted by Dealers & Mechanics

Building long-term confidence through consistent product quality.

Product Range

Brake Shoes, Disc Pads & Clutch Components

Expanding product line for multiple two-wheeler applications.

Temperature : 85.6 °C
Test Duration : 00:15:43
Status : Testing...

Real Time Readings

Time (s)	Friction Coef.	Wear (mm)	Temperature (°C)
900	0.412	0.085	85.4
901	0.415	0.086	85.6
902	0.413	0.086	85.6
903	0.411	0.087	85.7

2W BRAKE SHOE RANGE

Premium Braking Solutions for 2W Applications

Engineered with advanced friction technology, JSP Brake Shoes are designed to deliver stable braking performance, strong stopping control, and long operational life across daily commuting and high-load riding conditions.

PERFORMANCE FEATURES

Long Service Life

Instant Braking Response

High-Temperature Friction Liner

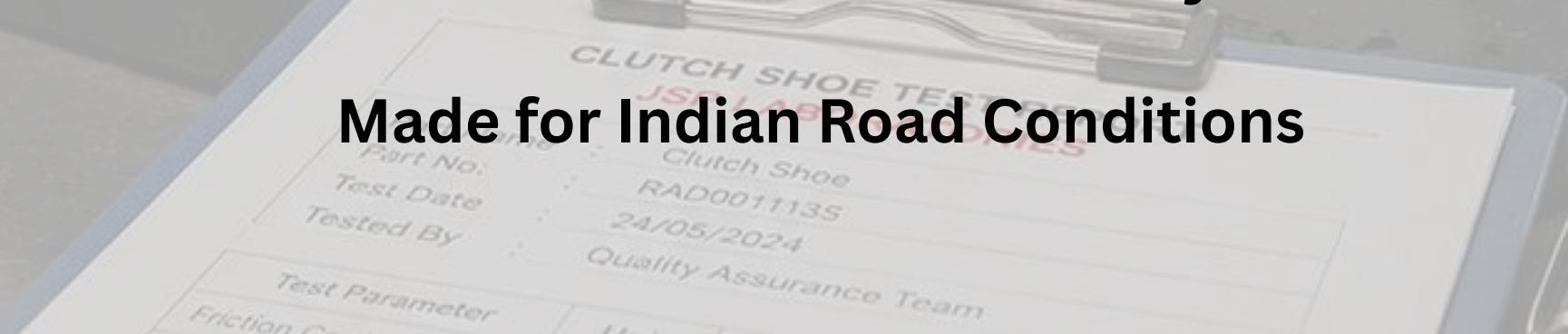
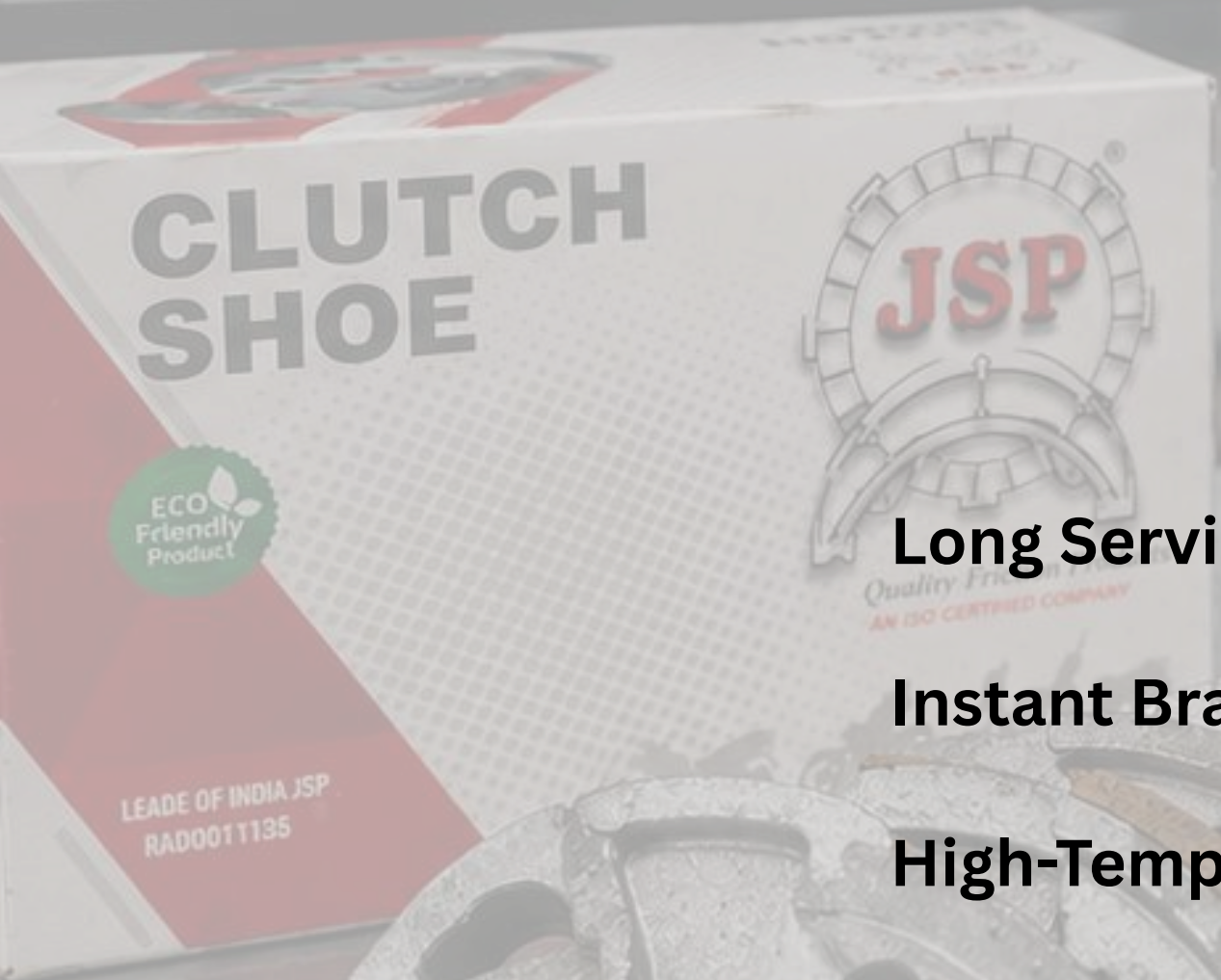
Low Noise & Smooth Operation

OEM Fitment Accuracy

Industrial Adhesive Bonding

ADC12 Grade Aluminum Body

Made for Indian Road Conditions



Compatible Models

ACCESS



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W Applications

HIGH STABLE FRICTION

MINIMAL WEAR

LOW DRUM ATTACK

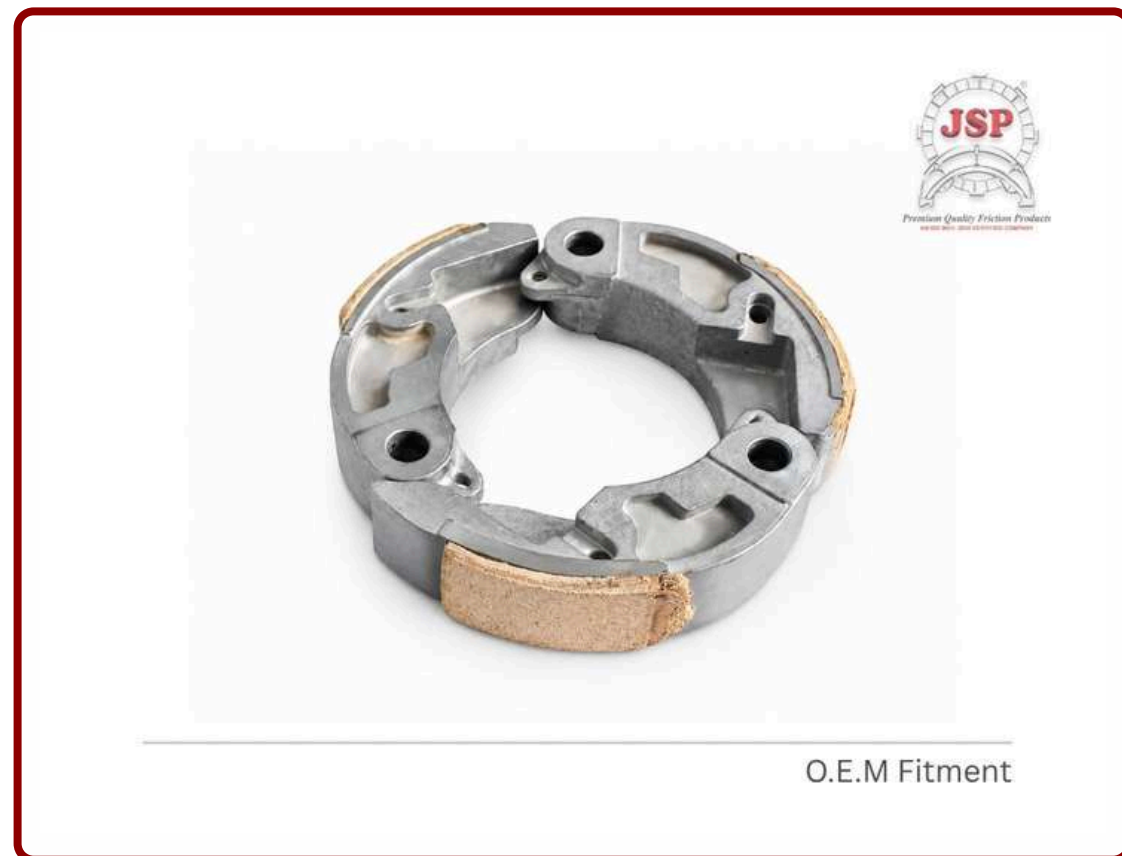
SMOOTH PROGRESSIVE ENGAGEMENT

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



Compatible Models

ACTIVA 110 N/M



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W Applications

- HIGH STABLE FRICTION
- MINIMAL WEAR
- LOW DRUM ATTACK
- SMOOTH PROGRESSIVE ENGAGEMENT

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE




Compatible Models

ACTIVA HET



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY
High-Performance Brake Shoe for 2W Applications



HIGH STABLE FRICTION

MINIMAL WEAR

LOW DRUM ATTACK

SMOOTH PROGRESSIVE ENGAGEMENT

PRECISION ENGINEERED

GLOBE

MAKE IN INDIA

CALENDAR

LONG SERVICE LIFE



Compatible Models

ACTIVA OLD



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY
High-Performance Brake Shoe for 2W Applications

HIGH STABLE FRICTION

MINIMAL WEAR

LOW DRUM ATTACK

SMOOTH PROGRESSIVE ENGAGEMENT

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



Compatible Models

HERO PLEASURE



O.E.M Fitment

JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY

High-Performance Brake Shoe for 2W Applications



HIGH STABLE
FRICTION

MINIMAL WEAR

LOW DRUM ATTACK

SMOOTH PROGRESSIVE
ENGAGEMENT



PRECISION
ENGINEERED

MAKE IN INDIA

LONG SERVICE LIFE



SUITABLE FOR : HERO PLEASURE

Compatible Models

JUPITER



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY
High-Performance Brake Shoe for 2W Applications

HIGH STABLE FRICTION

MINIMAL WEAR

LOW DRUM ATTACK

SMOOTH PROGRESSIVE ENGAGEMENT

PRECISION ENGINEERED | MAKE IN INDIA | LONG SERVICE LIFE



Compatible Models

RAY BS 6



JSP BRAKES: ULTIMATE FRICTION TECHNOLOGY
High-Performance Brake Shoe for 2W Applications

HIGH STABLE FRICTION

MINIMAL WEAR


LOW DRUM ATTACK

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Stay Connected with JSP



EXPLORE OUR COMPLETE RANGE

CLICK HERE





Premium Quality Friction Products
AN ISO 9001: 2008 CERTIFIED COMPANY

***JSP Brakes
& Clutches***
THANK YOU